## ULTRA AMAZING



AN ADVANCED, AFFORDABLE GAMING SYSTEM FOR SMALL TO MID-SIZED OPERATORS.



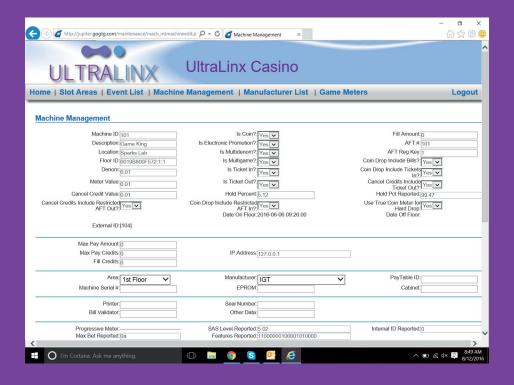
Bigger Thinking for Smaller Gaming Operators

# ULTRA FUNCTIONAL ULTRA EFFICIENT ULTRA AFFORDABLE ULTRA ALINX

Gaming Technology Group's UltraLinx is a complete, robust and affordable gaming system that's packed with "mega-resort" functionality without the mega-resort price tag. All of this geared toward the small to mid-sized gaming operator, driving your operation to improved efficiency and higher profitability.







"Finally, an affordable gaming system..."

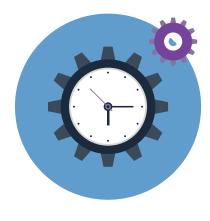
### **ULTRA FUNCTIONAL**

Every gaming property is different. Your casino has different system needs than your competitors' does. Plus, as your strategy evolves and your competitive landscape changes, you need a gaming system that's flexible enough to change right along with them.

UltraLinx is that system. Designed specifically for small and mid-sized properties, UltraLinx is like a multi-tool for the gaming operator. It's an affordable, full featured, fully-integrated slot accounting, ticketing, and player loyalty system.

#### **KEY FEATURES INCLUDE:**

- Ticketing with Redemption Kiosk
- Slot Accounting with Robust Reporting
- Player Tracking
- Player Loyalty & Promotions
- Promotional Ticketing with Ticket Wizard
- Remote Access via a mobile device
- Interactive Player Touch Screen Display



### **ULTRA EFFICIENT**

Everyone who works on your floor probably does more than one job, and likely even more than that. And UltraLinx does more than one job, too. It's a full floor solution that can help you and your team run your operations much more efficiently. With its easy-to-use interface and vast array of tools, it can help you get things done more quickly, so you can bet that you'll be more efficient, more productive and best of all, more profitable.

- Provides for ticket redemption, hand pay and jackpot processing through an easy to use cashier interface. The cashier can balance their cash drawer using the ready-made activity report
- Simplifies your drop and audit procedures
- Imports bill and ticket count data from multiple equipment vendors, providing you with greater operational flexibility
- Contains a complete set of jurisdictionally required slot audit reports – referenced by Nevada Tech Standard
- Allows you to access data from a simple browser interface

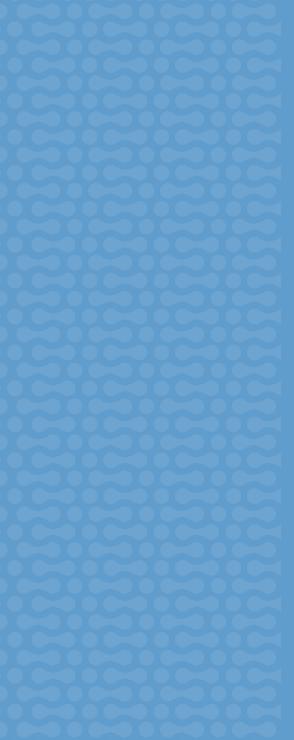
### **ULTRA-AFFORDABLE**

Maybe the mega-resorts don't mind paying separately for each feature and module they need to get the most out of their gaming systems, but we know that as a smaller operator, you don't always have that luxury. UltraLinx offers all of the features you need to run your property in a *single, low priced package*.

### FLEXIBLE, CUSTOMIZED PRICING

Gaming Technology Group offers several approaches to

UltraLinx pricing, including purchase, financing and recurring
licensing models. Let Gaming Technology Group customize the
pricing to fit your operations!



### EASY TO LEARN, FAST INTEGRATION

With so much on your plate, the thought of integrating a new system can be daunting. But with UltraLinx, your team can get up to speed and integrate this powerful system into your daily operations with fewer headaches and disruptions.

# STREAMLINE YOUR TEAM AND INCREASE ROI

With a simplified, web-based interface, UltraLinx requires fewer employees to operate it, so one employee can wear many hats, allowing you to streamline your team. The result is an affordable system on the front end, and decreased operating costs on the back end - all of which increases your ROI!

"Having both cashable and promotional tickets means more efficiencies and better targeted promotions for our floor."

# TICKETING WITH REDEMPTION KIOSK SUPPORT

Need a system that can offer you the latest ticketing technology for your floor? Then UltraLinx is the ticket. UltraLinx supports both cashable tickets and promotional coupons, which gives you the flexibility to reward your players with free play, at your discretion.

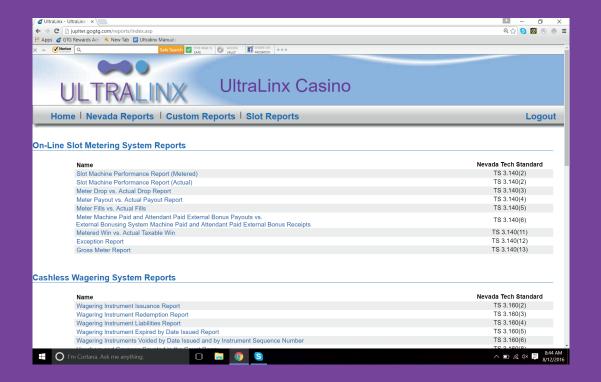
- Print standard TITO and promotional coupons
- Allow ticket redemption from most major ticket redemption kiosks
- Integrated reporting for ease of accounting and auditing



# SLOT ACCOUNTING WITH ROBUST REPORTING

The right data can ramp up your profitability and efficiency and be used to protect your operation. But first you have to get the data, then you have to compile it, and then you actually have to make sense of it so you can use it to make the right decisions for your property. With UltraLinx you can easily do all of these things from tracking performance on the floor to creating auditing reports.

- Create customized reports that provides the data that you need
- Use powerful auditing reports to protect your slot operation
- View and track slot floor performance using both jurisdictionally compliant and custom performance reports



"Wow. No more downloading data to submit my gaming reports..."



### PLAYER TRACKING

Think you know your players? With the powerful player tracking tools you get with UltraLinx, you'll know more than you ever have before.

- Manage player account information, including enrollment, updates and adjustments
- Learn who your best customers are, and how they behave, through detailed player histories
- Track your customers' play through the comp accounting feature so you can reward them appropriately
- Simplify the player sign up process by using the easy-to-use driver's license scanner

### "Finally, I can efficiently manage our player database, and reward my customers for their loyalty."

### PLAYER LOYALTY & PROMOTIONS

Plus, you'll have the access to many of the same tools and features the mega-resorts use to turn data into more play from your players. Power up your promotions with a flexible promotion engine that can help you design thrilling promotions that keep your players coming back again and again.

- Decrease marketing costs by keeping promotional dollars in-house
- Market directly to players to provide incentives and design promotions that drive return play
- Earn points which can be downloaded as free play or redeemed for other comps
- Create unique promotions with the following features designed to increase play:
  - Schedule point multipliers that provide extra incentives at off-peak hours
  - Reward players with point bonuses on their birthdays, anniversaries, or upon the completion of game specific events
  - Create promotions at specified days or times, providing the player with the highest handle the greatest probability of winning
  - Target promotions on specific days or times to help with strategic gaming objectives

### TICKET WIZARD

Marketing costs can quickly spiral out of control when you start bringing in outside vendors to handle things like couponing, that you could do in-house with a robust system like UltraLinx. With Ticket Wizard, you can print coupons in the back office, then give them to players who can redeem them for 'playable only' credits at your EGM's. Congratulations, you've just decreased your marketing costs by keeping your promotional dollars where they belong: in-house.

- Mail pre-printed coupons or distribute them on-site
- Target both carded and un-carded players

# INTERACTIVE PLAYER TOUCH SCREEN DISPLAY

So you want to make your slot floor more exciting while targeting your players with marketing messages that reinforce your brand? The Interactive Player Touch Screen Display can help you do all this and more, without the need for a team of expensive designers or video editors.

- Create a more thrilling slot floor experience for your players
- Advertise to your players using the Interactive Player Touch Screen Display
- Allow your staff to brand your property using custom artwork and marketing messages that can be created in-house
- Empower players to control how and when they download points to their gaming machine





Attitude Adjustment Join us!



# ULTRA FUNCTIONAL. ULTRA EFFICIENT. ULTRA AFFORDABLE.

Put our innovations to work at your property and see how Ultra Amazing UltraLinx can be for you.

Contact us - a more powerful and profitable casino is just a phone call away.

702-628-9350

www.gamingtechnologygroup.com

